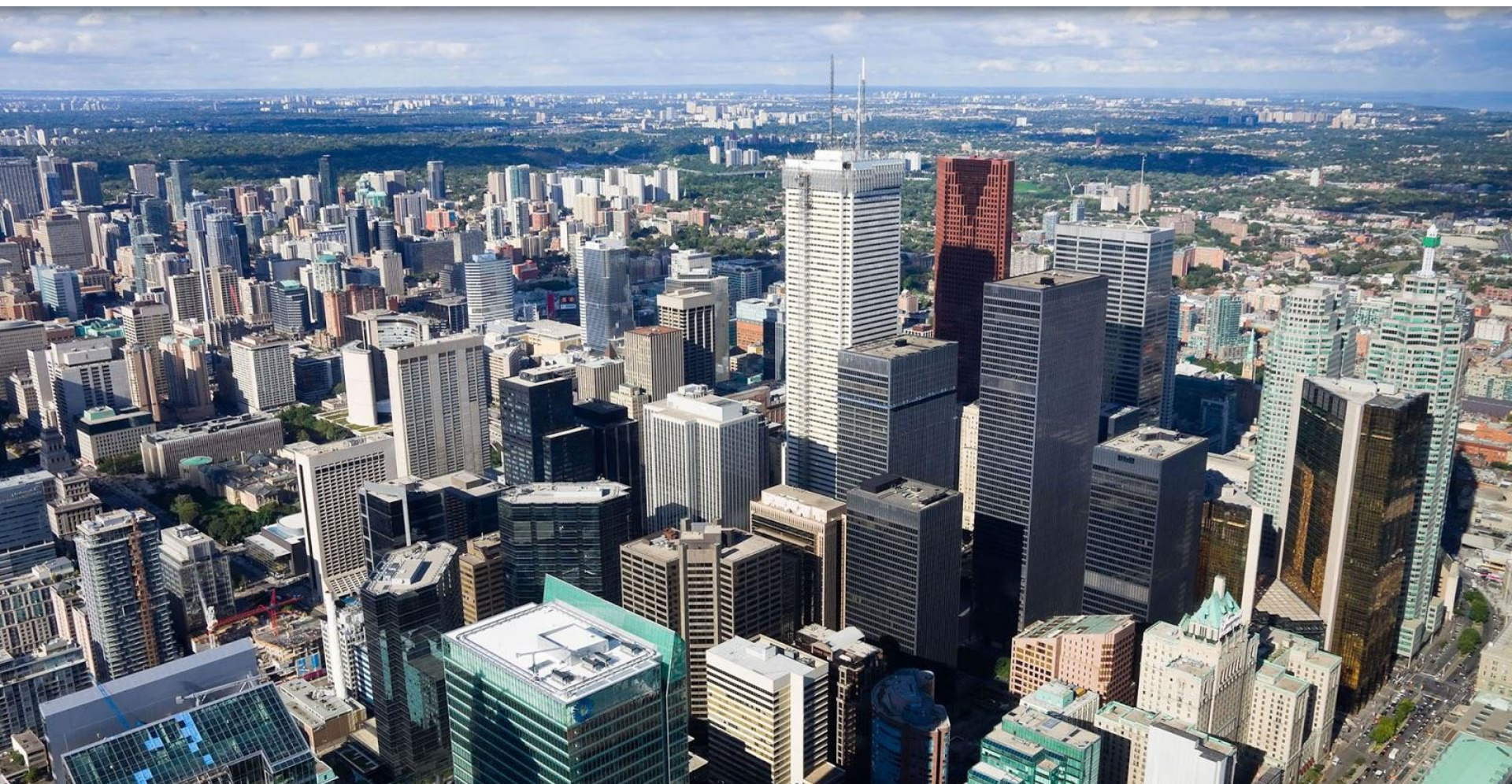




# Plover Bay Technologies Limited (1523 HK) Interim Results 2018

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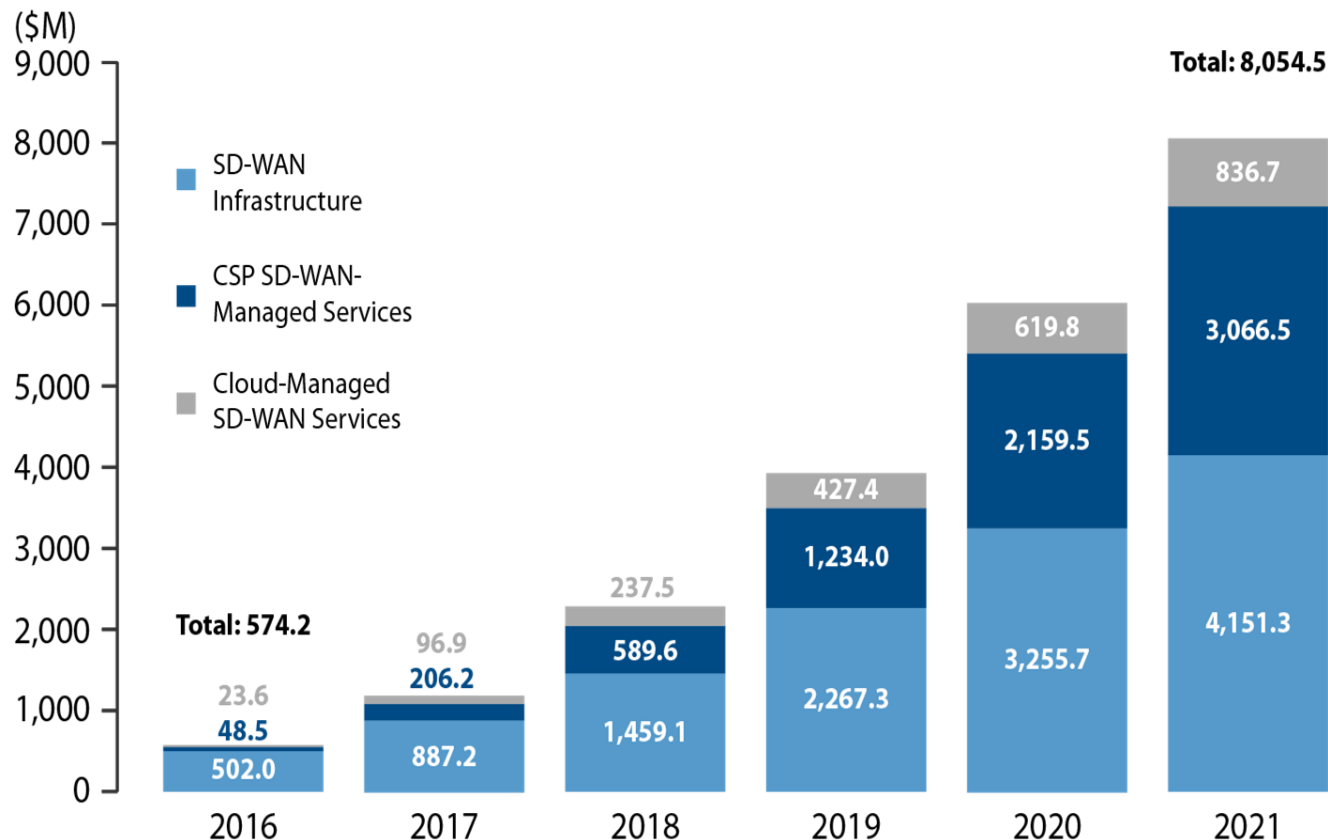
## SD-WAN is Smart Connectivity

### Plover Bay's SD-WAN technology offers:

- **SpeedFusion** – Combine bandwidth from multiple network connections to form a high speed network
- **Unbreakable Connectivity** – Multiple connections means when one is down, others instantly take over so that network session is persistent
- **Mobility** – Extend office network to outdoor and mobile environment
- **Optimize data traffic** – algorithm prioritizes data traffic according to importance of application
- **Centrally managed via Cloud** – saves time and cost of on-site maintenance

## SD-WAN will be a US\$ 8 billion market by 2021

(based on end customer selling price)

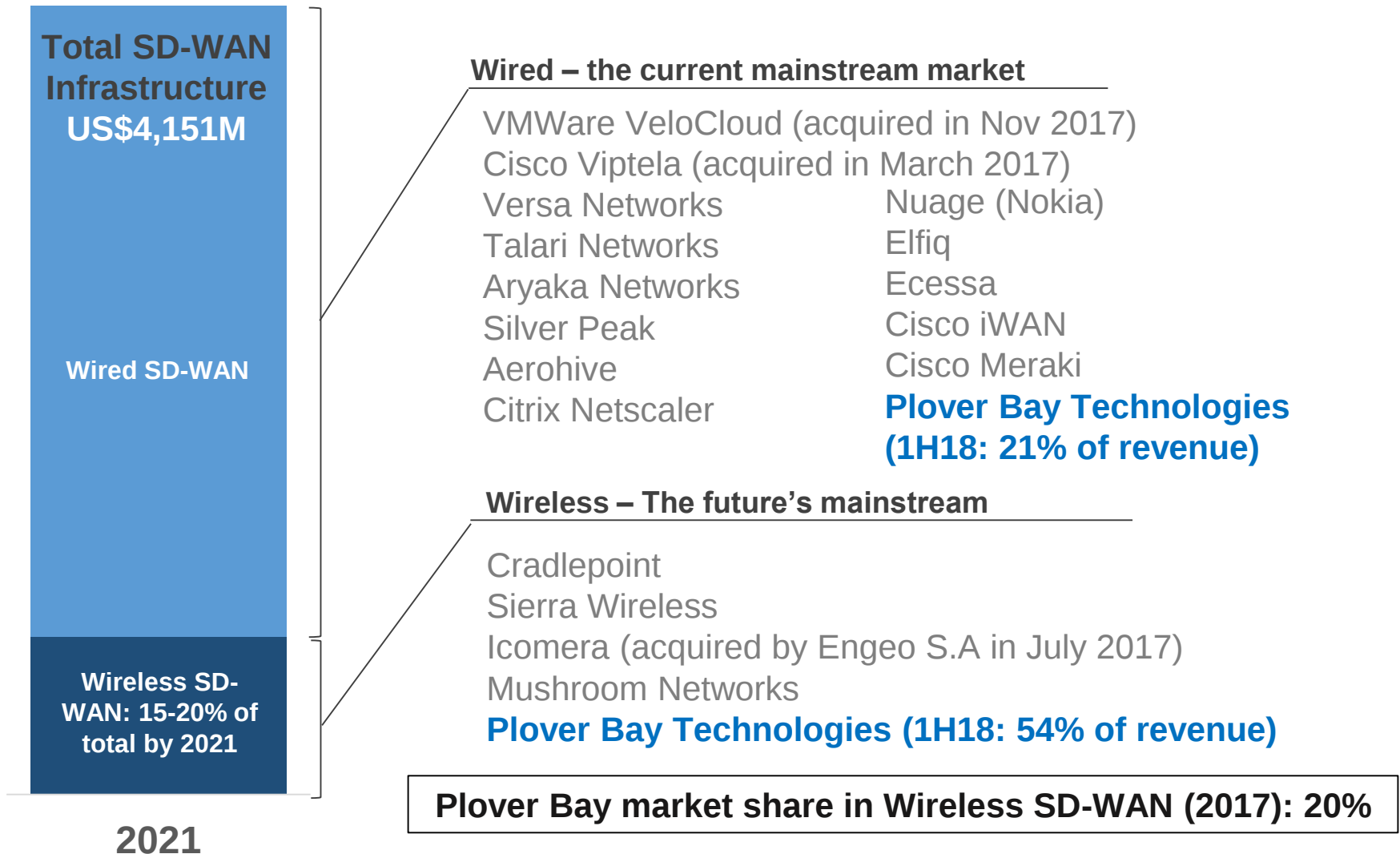


### Drivers of SD-WAN

- Network cost reduction
- Internet of Things
- Data analytics
- Data traffic growth

Source: IDC, 2017

## Wireless Is the Future for SD-WAN Routers



| Wired-SD WAN                                           | Wireless SD-WAN                                                                                                                   |
|--------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| Limited to office / indoor deployments                 | Deploy anywhere                                                                                                                   |
| Low barrier of entry                                   | Multiple certifications for different telecom operators<br><br>Industrial standards requirement                                   |
| Software provides differentiation                      | Purpose designed hardware<br><br>Integration of Software and Hardware                                                             |
| <u>Potential markets:</u><br>Enterprise and industrial | <u>Potential markets:</u><br>Public safety, Enterprise branch, Industrial automation, Transport, IoT, Smart City, Government, etc |

## New Opportunities

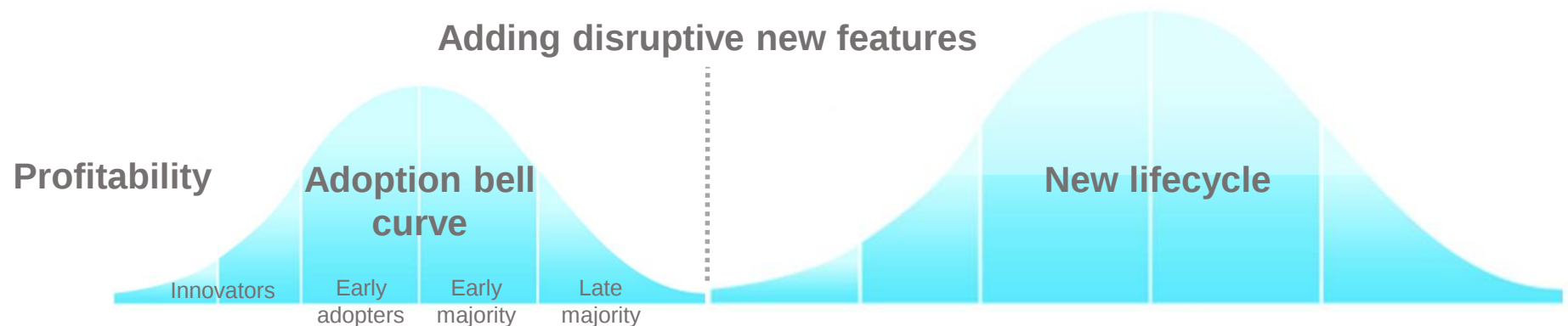
- Potential customers keen to embed Plover Bay's SD-WAN technologies into their products
- Leading names in maritime satellite telecommunications, luxury recreational vehicles and IT equipment and services
- New platform of growth in addition to network of distributors and system integrators

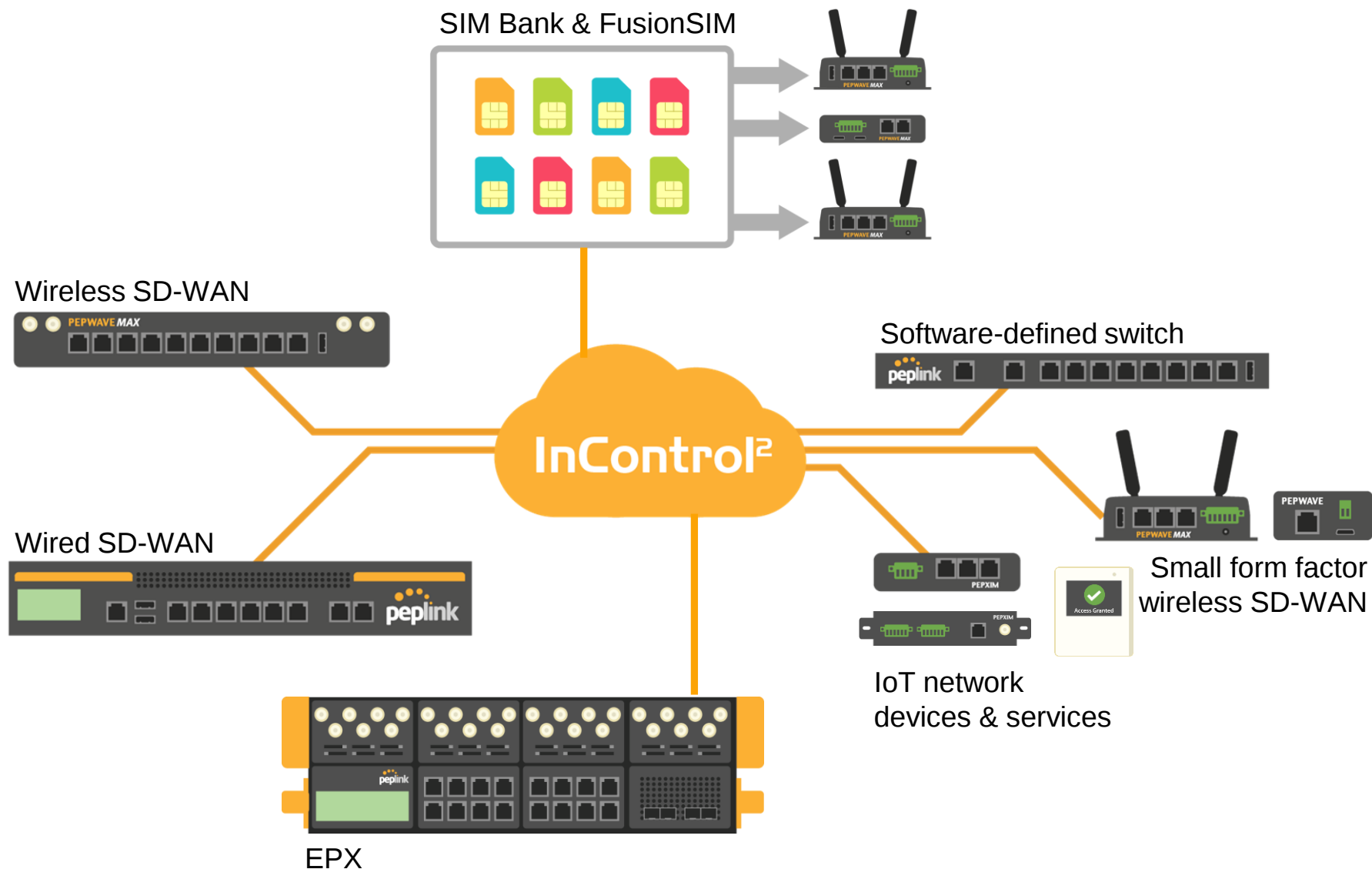
## New Products: FusionSIM

- Pre-package mobile data from multiple carriers to maximize the benefit of SpeedFusion
- Enhances coverage and quality of service for managed service providers (MSP)
- One-stop, hassle free deployment for end-customers
- Highly reduced upfront equipment cost, opening up new market opportunities
- New recurring revenue stream and high margin business

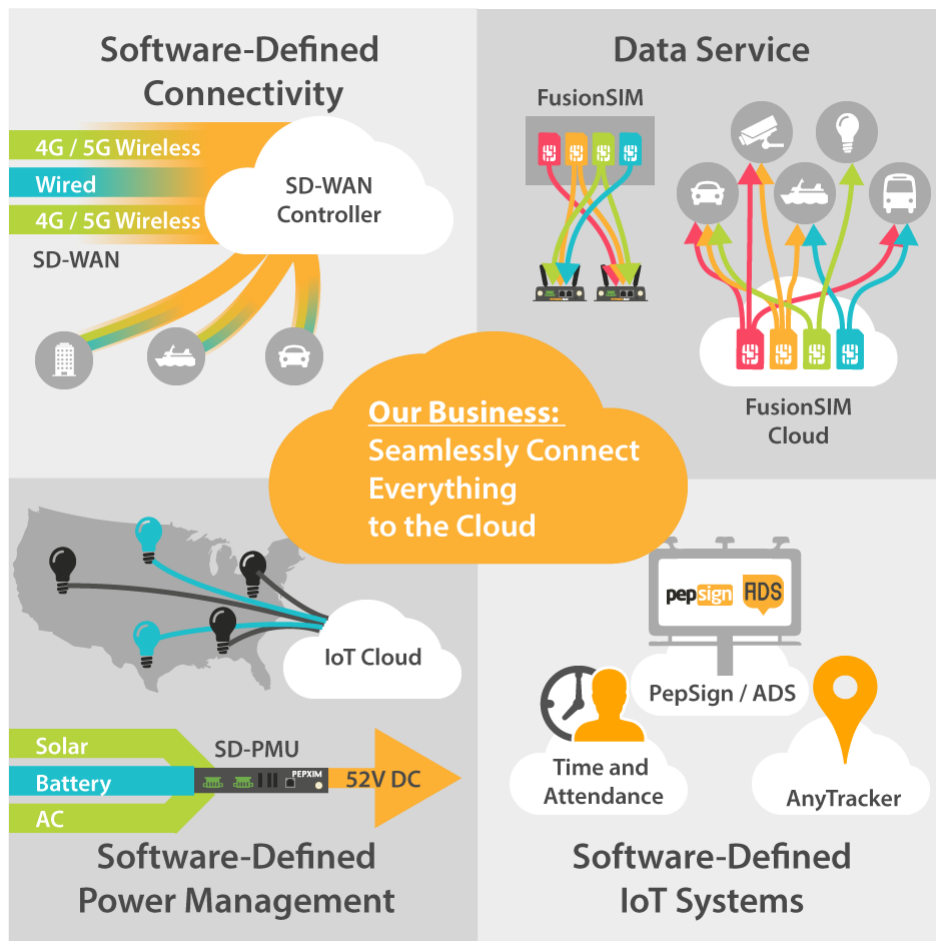
## New Brand - Pepxim

- Marks our entry into **IoT** space
- **Building blocks for a smart office**, simplify administration and save costs
- Use software & cloud to **disrupt** traditional, well-adopted products
- Products: PepSign, Smart Reader, SD-Switch, SD-PMU, IoT Cloud

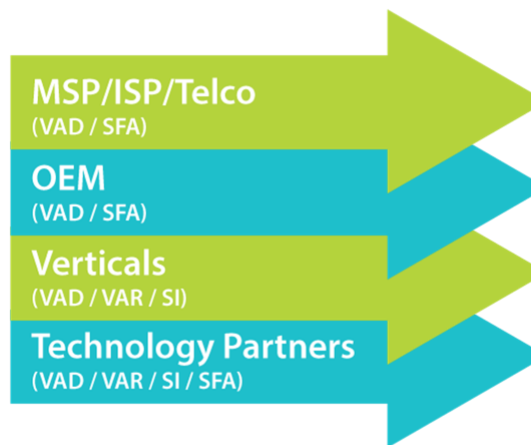




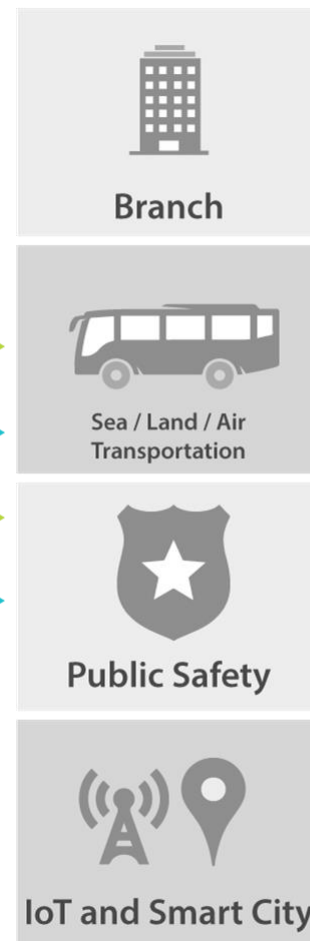
## Our Innovations



## Go-to-Market Channels



## Focus Markets



## Further enhancing our competitiveness

- Expanded operations team in Taiwan with focus to drive down production cost, improve sourcing capabilities and expand supplier base
- Improve production planning and procurement processes
- Work closely with supply chain in Taiwan to further strengthen our competitiveness

## Trade War – Turning Challenge into Opportunity

- Routers from China origin are subject to 10% tariff, according to list of goods proposed by US Trade Representative on 11 July 2018 (subject to hearing on 30 Aug 2018)
- How this impacts us - Since 2016, we parallel run low to mid-end products in both Taiwan and a PRC factory (operated by a Taiwanese OEM) to lower cost and diversify against risk of disruption
- Negligible impact in the short-term
- Taking actions to mitigate long-term impact – in progress to shift all US-specific models to Taiwan, and non-US models to the factory in PRC

# Financial Highlights

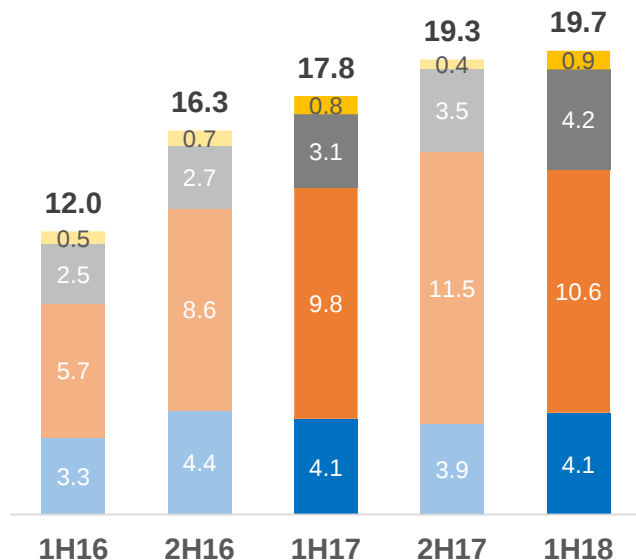
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| Six months ended 30 June<br>(USD'000) | 2016   | 2017   | 2018          | YoY<br>Change |
|---------------------------------------|--------|--------|---------------|---------------|
| Revenue                               | 12,033 | 17,788 | <b>19,728</b> | +10.9%        |
| Gross profit                          | 7,923  | 10,502 | <b>12,449</b> | +18.5%        |
| Operating income                      | 3,981  | 4,992  | <b>5,797</b>  | +16.1%        |
| Reported net profit                   | 2,801  | 4,135  | <b>4,743</b>  | +14.7%        |
| Non-GAAP net profit                   | 3,338  | 4,573  | <b>5,156</b>  | +12.8%        |
| Gross profit margin (%)               | 65.8%  | 59.0%  | <b>63.1%</b>  | +4.1ppt       |
| Reported net profit margin (%)        | 23.3%  | 23.2%  | <b>24.0%</b>  | +0.8ppt       |
| Diluted EPS (US cents)                | 0.37   | 0.41   | <b>0.45</b>   | +9.8%         |
| Dividend per share (HK cents)         | 1.74   | 2.58   | <b>2.92</b>   | +13.2%        |

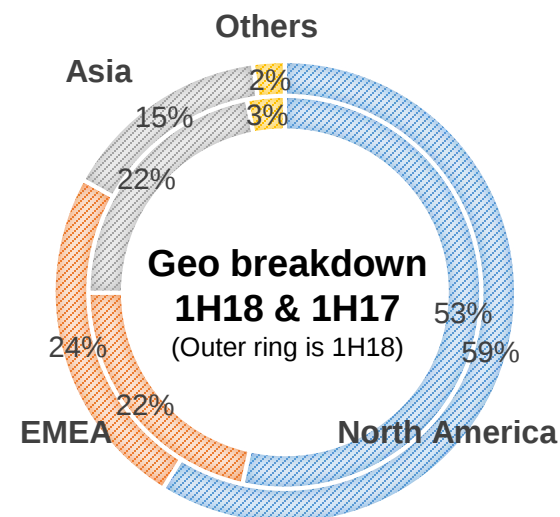
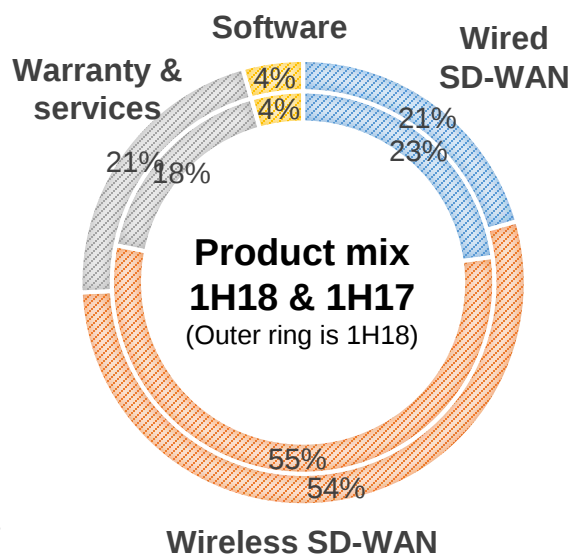
- Please see page 16 for details on Non-GAAP net profit

## Revenue by product

(USD millions)



■ Software licenses      ■ Warranty & support services  
■ Wireless SD-WAN routers      ■ Wired SD-WAN routers

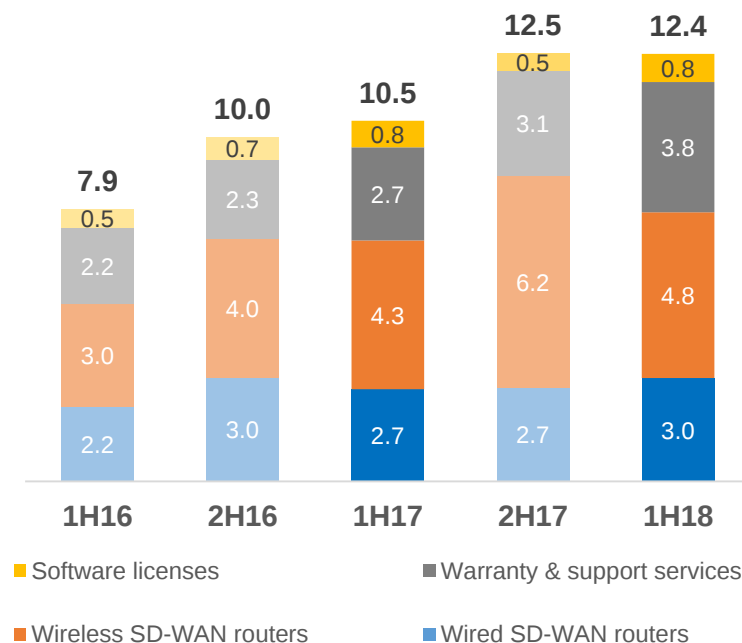


- Overall revenue growth of 10.9% YoY
- Sales to North America and EMEA grew 22%/25% YoY, Sales to Asia slowed down 26% mainly due to delay of a project in Malaysia
- Recurring revenue from warranty & cloud service subscriptions expanded 35% YoY

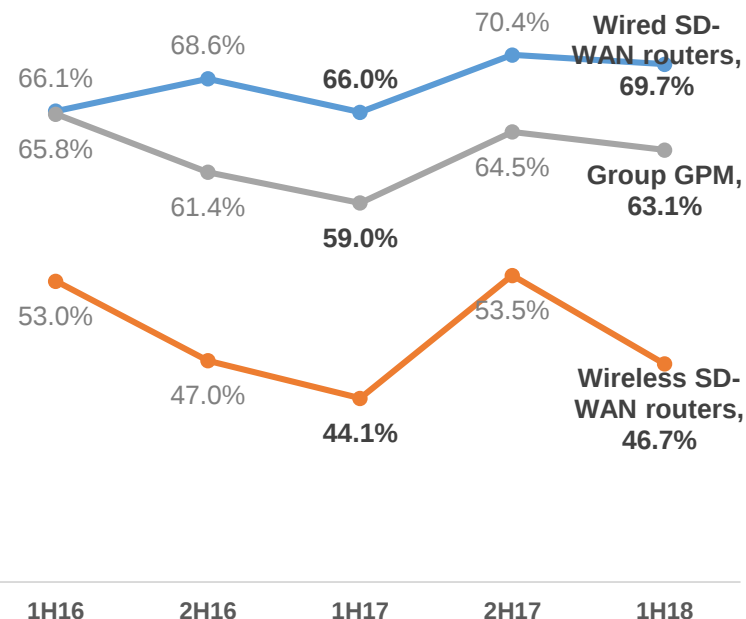
# Gross Profit Margin Breakdown

## Gross profit by segment

(USD millions)



## Gross profit margin by key segments



- Gross profit margin remains healthy at 63.1% (1H17: 59.0% / 2H17: 64.5%)
- Product level GPM trending flat to slightly rising – effective procurement strategies helped offset component cost increases

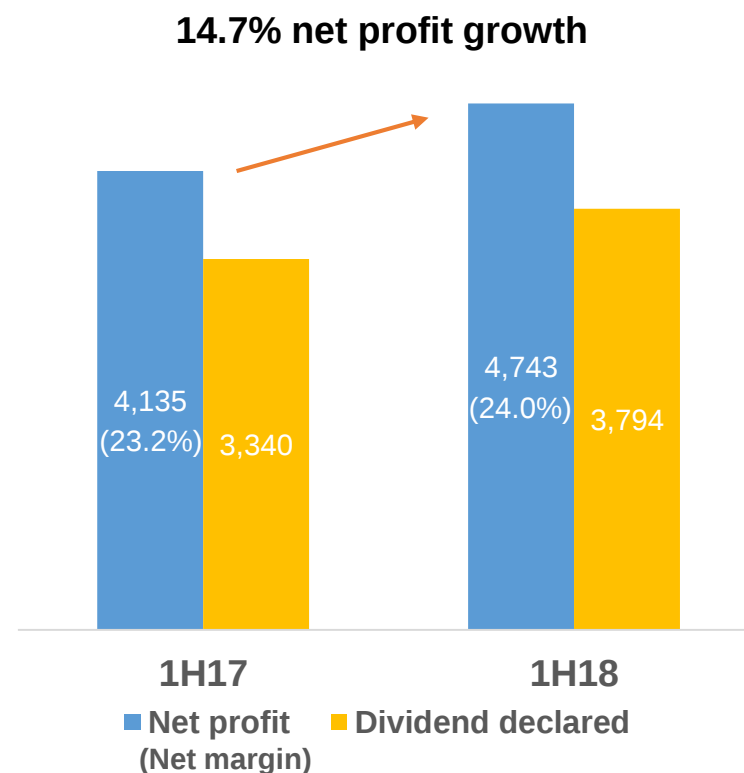
# Operating Expenses Breakdown

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| Six months ended 30 June               | USD'000      |              | Percentage of revenue |              |
|----------------------------------------|--------------|--------------|-----------------------|--------------|
|                                        | 2017         | 2018         | 2017                  | 2018         |
| <b>Other operating income:</b>         |              |              |                       |              |
| Other income & gains, net              | 369          | 83           | 2.1%                  | 0.4%         |
| <b>Operating expenses:</b>             |              |              |                       |              |
| Selling & Distribution                 | 637          | 1,058        | 3.6%                  | 5.4%         |
| Admin expenses                         | 1,974        | 2,166        | 11.1%                 | 11.0%        |
| R&D expenses                           | 3,268        | 3,511        | 18.4%                 | 17.8%        |
| <b>Total operating expenses</b>        | <b>5,879</b> | <b>6,735</b> | <b>33.1%</b>          | <b>34.1%</b> |
| <i>Includes: Share option expenses</i> | 438          | 413          | 2.4%                  | 2.1%         |

- Overall rise in operating expenses is due to increased marketing and promotion expenses and overall salaries
- Other income & gains decreased as (i) we reduced sales of parts to contract manufacturers compared to 1H17 in order to reduce inventory of raw materials, and (ii) foreign exchange losses in 1H18 vs gain in 1H17

| 6M ended 30 June<br>(USD'000)     | 2016         | 2017         | 2018         |
|-----------------------------------|--------------|--------------|--------------|
| <b>Net profit</b>                 | <b>2,801</b> | <b>4,135</b> | <b>4,743</b> |
| + Listing fees                    | 537          | -            | -            |
| + Stock option                    | -            | 438          | 413          |
| <b>Non GAAP Profit</b>            | <b>3,338</b> | <b>4,573</b> | <b>5,156</b> |
| <b><u>EPS data (US cents)</u></b> |              |              |              |
| <b>Basic</b>                      | <b>0.37</b>  | <b>0.41</b>  | <b>0.47</b>  |
| <b>Diluted</b>                    | <b>0.37</b>  | <b>0.41</b>  | <b>0.45</b>  |
| <b><u>Dividend</u></b>            |              |              |              |
| <b>DPS (HK cents)</b>             | <b>1.74</b>  | <b>2.58</b>  | <b>2.92</b>  |
| <b>Payout ratio</b>               | <b>80%</b>   | <b>81%</b>   | <b>80%</b>   |



- Net profit margin improved to 24.0% (1H17: 23.2%)
- Declared interim dividend of HK 2.92 cents (1H17: HK 2.58 cents)

# Strong Free Cash Flow Generation

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## Cash flow highlights 6M ended 30 June (USD'000)

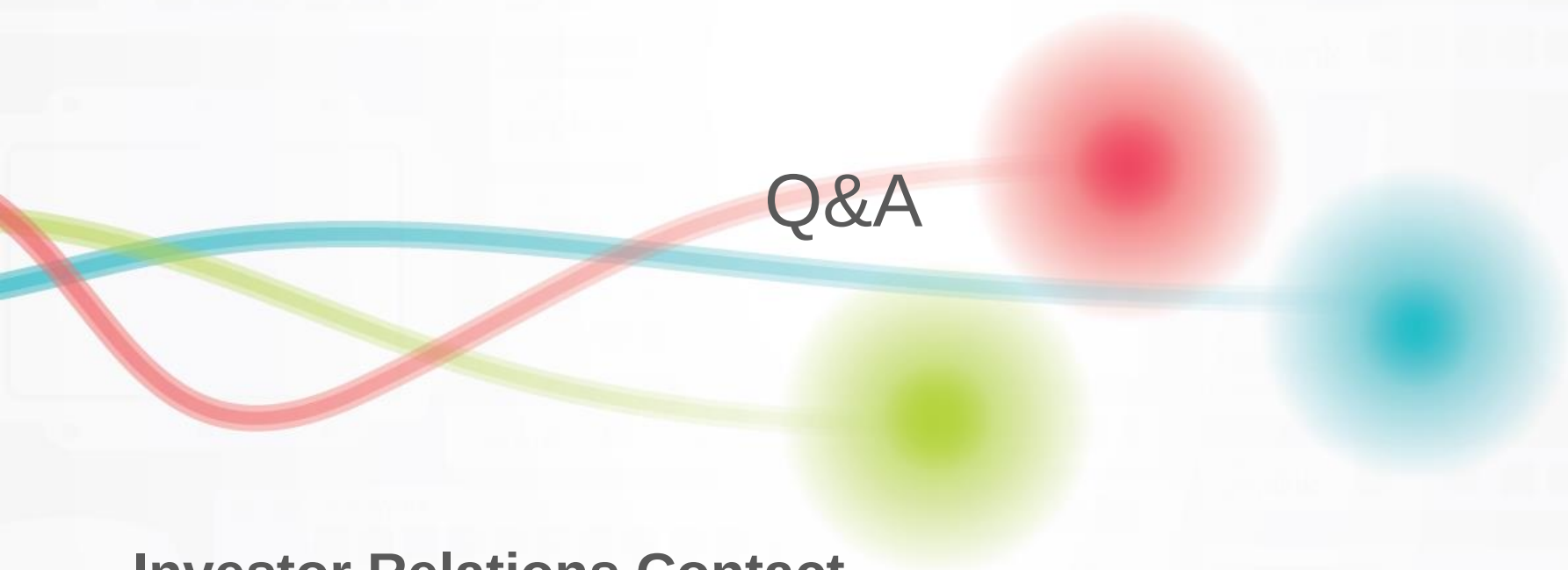
|                                 | 2016  | 2017    | 2018   |
|---------------------------------|-------|---------|--------|
| <b>Cashflow from operations</b> | 3,390 | 1,160   | 11,259 |
| <b>Cashflow from investing</b>  | (446) | (1,297) | (472)  |
| <b>Free cash flow</b>           | 2,944 | (137)   | 10,787 |

## Working capital highlights (USD'000)

|                                    | 30 Jun 2017 | 31 Dec 2017 | 30 Jun 2018 |
|------------------------------------|-------------|-------------|-------------|
| <b>Trade and other receivables</b> | 6,331       | 9,476       | 6,109       |
| <b>Trade and other payables</b>    | 1,100       | 2,630       | 1,301       |
| <b>Inventories</b>                 | 8,970       | 11,629      | 10,090      |
| <b>Net cash</b>                    | 16,185      | 14,803      | 21,179      |

- Strong improvement in cashflow from operations partly due to improvement in the collection of trade receivables and inventory control during the period

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A decorative graphic featuring three wavy lines in red, green, and blue that intersect and flow across the middle of the slide. To the right of the lines are three large, semi-transparent circles in red, green, and blue, arranged in a slightly descending sequence from left to right.

Q&A

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