

**Enabling Supercharged Connectivity** 





### **Our Vision**

We make connectivity reliable, anytime, anywhere

### **Key Facts**

- Annual Sales: US\$117M (2024)
- Annual Net Profit: US\$39M (2024)
- Brands: Peplink | Pepwave

### Who Are We?

Plover Bay Technologies Limited (stock code: 1523 HK) develops networking technologies that enable supercharged connectivity. By combining fixed, mobile and satellite connectivity, users can build always-on networks anywhere.

Our technologies are used by thousands of businesses and individuals in countless use cases. These include large and small enterprises, maritime, transport, retail, events, governments, industrials, prosumers, and more.



### **Expectation**

- Connectivity should be simple
- Connectivity should always work
- Connectivity should be cost effective
- Connectivity should be easily accessible

### Reality

- Existing solutions overcomplicate
- Fixed lines **cannot** reach everywhere
- Mobile is not 100% reliable
  - The need for connectivity might be intermittent, but **contracts lock**you in for years

# What is Connectivity?

#### What We Do

### **Supercharging Connectivity**





Fiber/ Broadband



Consumer 5G/LTE



Private 5G/LTE



LEO Satellite





Partner Community

### **Supercharged**

- Faster, more reliable network
- Deploy anywhere
- Fnable new use cases

Peplink Ecosystem Customer Benefits

Choice of Multiple Connectivities

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### **Peplink-Starlink Collaboration**

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#### **Expanded Offerings**



#### **Full Access to Starlink Product Suite**

Access to all Starlink products, expanding our exposure with Starlink's fast-growing user base

#### **Recent Peplink-Starlink deployments**



#### **SIEM Shipping**

Relies on Peplink to integrate **Starlink, 5G,** and **Iridium** for seamless connectivity across its Ro-Ro fleet. The solution provides connectivity up to 85 km offshore, ensuring stable internet for operations and crew welfare—even in remote maritime regions.



#### National Railway in Eastern Europe

Deploys Peplink and Starlink across 16 trains to deliver seamless onboard Wi-Fi. The system handles 300 TB of data monthly, keeping passengers connected even in low-coverage areas.



#### Weekly Remote Sports Production

A leading sports network uses Peplink and Starlink to power on-air commentary and live production from remote golf courses, maintaining seamless connectivity back to headquarters—no matter the conditions.

### **Growing Partner Ecosystem**



#### **Iridium & Peplink**



Entered into agreement to cross-promote Peplink and Iridium solutions

Further opportunities for technical collaboration and cross-selling in the future

# Partner Network & Community Growth

Peplink Global Summit The Netherlands, May 2025



ANZ Bonding Summit Australia, March 2025





Growing network of Authorized Peplink & Starlink Solution Providers (ASPs)

### **Supercharging HYROX Events**

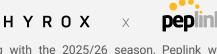




2025 HYROX World Championships, Chicago



Wi-Fi Powered by Peplink



Starting with the 2025/26 season, Peplink will enhance HYROX events globally with the implementation of Peplink-branded Wi-Fi zones.

Bonded fiber, Starlink, and 5G links powered by Peplink routers ensures zero downtime for competitor registration, race timing, and HD livestreams.

With **SpeedFusion** and **InControl** management, HYROX can quickly set up reliable event Wi-Fi at any event location.



Peplink Routers, Switches & Access Point



Peplink Access Point



Starlinks

Watch Video: peplink.com/hyrox

### **Deployment at Scale**





Over 1,700 remote Polish railway sites were connected in just 60 days with Peplink, replacing outdated infrastructure with dual 5G routers. With Bandwidth Bonding, Hot Failover, and InControl remote management, the rollout ensured stable MPLS connectivity, reduced support tickets by 95%, and delivered seamless coverage—even in areas with poor mobile signal.

A banana producer upgraded **over 100 sites across four West African countries** with Peplink, replacing outdated infrastructure to achieve **near-100% VPN uptime**. This enabled real-time data transmission to the logistics hub in Marseille, France, improving visibility, optimizing vessel scheduling, and significantly reducing logistics costs.





Specializing in offshore energy, dredging, and construction, the company has deployed **over 800 Peplink devices** across its fleet. With **100+ Starlink terminals**, **1,500+ SIMs**, and a mix of Peplink routers, they **manage everything through InControl**, ensuring seamless connectivity and remote diagnostics for their vessels worldwide.

Nearly **1,000 vehicles** in Turkey are equipped with **Peplink BR1-Mini devices** for a mobile license plate recognition system, ensuring stable connectivity in extreme conditions. A Peplink large edge computing router works in the background to provides real-time, reliable access for public safety and traffic control operations.



### **Our Products Continue to Improve**



### **Key Improvements to Peplink Ecosystem**

#### **Expanding Product Range**



New range of edge computing capable products and network adaptors for a broader range of deployments

#### SpeedFusion Connect App



Launched on iOS, a simple app that improves the user's data connection

#### InControl2 Update



Improved reporting and management for Starlink, eSIM and edge computing

## **Market Trend and Product Roadmap**

### **Edge Computing**







#### **Data Processing Nodes**

With the advancements in computing power, edge routers will likely become data processing nodes to reduce dependence on centralized cloud servers.

#### **Edge Computing Ready**

Peplink routers will evolve into "intelligent edge nodes".



Peplink Edge Computing Routers

#### **Applications**



**IoT Operations** 



**Transportation** 



**Smart Cities** 

### **Market Trend and Product Roadmap**

#### **Fixed Wireless Access Market**



#### FWA Adoption by Businesses

FWA is becoming more common in homes and small offices.

Connectivity costs have come down significantly making it very feasible to combine multiple carriers (such as 5G + wired broadband) for supercharged connectivity.



#### **New FWA-Centric Products and Subscriptions**



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### **Investment Highlights**



### 1. Growing Need for Better Connectivity

#### Market trends from 2023 to 2030:

- Number of IoT connections increasing at 16% CAGR¹
- Mobile data traffic expected to increase at 19% CAGR¹
- 4G & 5G FWA connections expected to grow from 130 million to 330 million<sup>1</sup>

#### **Growth opportunities:**

- Emerging Low Earth Orbit (LEO) satellite services
- FWA adoption is expanding in businesses

Ericsson Mobility Report 12

### **Investment Highlights**



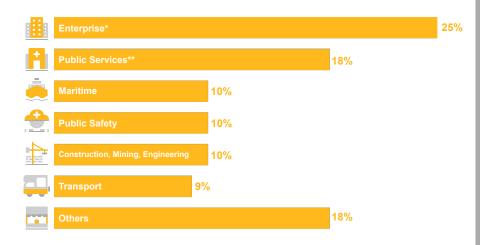
### 2. Growing Peplink Ecosystem

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#### **Access to a Wide Range of Industry Verticals**

Top 10 Verticals by Number of Deals Won (6/2025)



<sup>\*</sup> Enterprise includes retail, hospitality, industrial and financial institutions, among others.

<sup>\*\*</sup> Public Services includes healthcare, education, utilities, etc.

### **Investment Highlights**



### 3. Growing Recurring Revenue Pipeline

#### Strategies to drive subscription growth:

- Grow user base with capable devices at competitive price points
- Reduced complexity for partners to sell and manage subscriptions at scale
- New features and convenience to drive subscription rates among router users
- Expand SpeedFusion beyond routers

#### **Strong subscription growth:**

- Number of devices under a subscription<sup>1</sup> at 30 Jun 2025: +17.7% YoY
- Subscription take up rate<sup>2</sup> at 30 Jun 2025: 36.5% (Dec 2024: 34.1%)



# **Interim Results 2025**



# **Financial Summary**



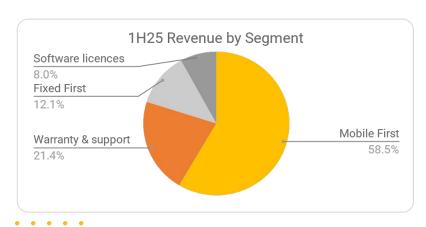
Financial summary	Period ended 30 June		YoY
(US\$'000, unless otherwise stated)	2024	2025	(%)
Revenue	57,298	62,943	+9.9%
Gross profit	31,745	34,963	+10.1%
Operating expenses	(9,745)	(10,151)	+4.2%
Other income & gains and Finance cost	710	1,765	+148.6%
Profit before tax	22,710	26,577	+17.0%
Net profit	19,103	21,665	+13.4%
Diluted EPS (US cents per share)	1.73	1.96	+13.3%
Dividend declared (HK cents per share)	10.83	12.34	+13.9%
Gross profit margin	55.4%	55.5%	+0.1 pp
Net profit margin	33.3%	34.4%	+1.1 pp

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# **Revenue by Product Segment**



Segment	Period ended 30 June		YoY	
(US\$'000)	2024	2025	(%)	Comments
Fixed First Connectivity	8,752	7,616	-13.0%	Overall, Fixed and Mobile First Connectivity revenue increased 8.6% YoY
Tixed Filet Confidentity	0,7 02	7,010	10.070	During the period, sales of single and dual cellular routers in Mobile First grew at a fast pace
Mobile First Connectivity	32,194	36,831	+14.4%	Fixed first segment's decline primarily reflects variability in customer project timelines and requirements. Sales volume of high-volume products continued to grow healthily
Warranty & Support Services	12,575	13,441	+6.9%	
Software Licenses	3,777	5,055	+33.8%	Driven by strong growth of software subscriptions
Total	57,298	62,943	+9.9%	

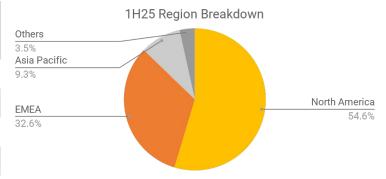


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# **Revenue by Region**



Region	Year ende	ed 30 June	YoY
US\$ thousands	2024	2025	(%)
North America	36,761	34,394	-6.4%
EMEA	14,725	20,497	+39.2%
Asia	4,061	5,862	+44.3%
Others	1,751	2,190	+25.1%
Total	57,298	62,943	+9.9%



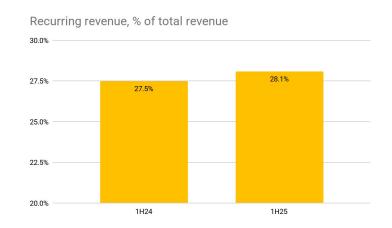
### **Recurring Revenue**



Recurring vs Non-recurring	Period ende		
(US\$'000)	2024	2025	YoY
Non-recurring revenue	41,566	45,245	8.9%
Recurring revenue	15,732	17,698	12.5%
Total	57,298	62,943	9.9%

- Recurring revenue accounted for 28.1% of total sales
- No. of devices with a subscription at 6/2025 increased 17.7% YoY
- Take up rate\* at 6/2025 increased to 36.5% (Dec 2024: 34.1%)

Recurring revenue breakdown	Period ended 30 June		
(US\$'000)	2024	2025	YoY
Embedded warranty and subscriptions	6,049	6,785	12.2%
Organic warranty and subscriptions	8,457	9,528	12.7%
Other services	1,226	1,385	13.0%
Total recurring revenue	15,732	17,698	12.5%





<sup>\*</sup> Take up rate = number of active subscriptions / number of devices no longer covered by embedded warranty and sold within the past 5 years

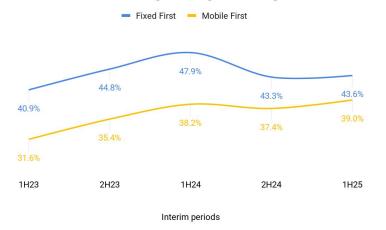
### **Gross Margin**



### Continued margin improvement during the period

- Gross margin has increased from 55.4% in 1H24 to 55.5% in 1H25
  - Prices and gross margin at product level remains largely stable
  - Decrease in Fixed First margin was due to product mix shift towards high-volume products
  - No impact from tariffs during the period

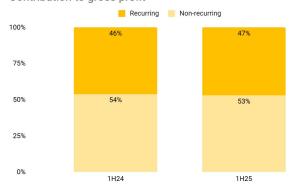
Fixed First & Mobile First segments gross margins







#### Contribution to gross profit



# **Operating Expenses**



Operating expenses	Period end	Period ended 30 June		evenue
(US\$'000)	2024	2025	2024	2025
Selling & Distribution expenses	1,853	1,821	3.2%	2.9%
General & admin expenses	3,688	3,710	6.4%	5.9%
Research & development	4,204	4,620	7.3%	7.3%
Total Operating expenses	9,745	10,151	16.9%	16.1%

# **Balance Sheet and Cash Flow Highlights**

Balance Sheet Summary	Period ended		
(US\$"000)	6/2024	12/2024	6/2025
Trade and other receivables	20,204	20,182	30,684
Inventories	13,129	16,160	13,619
Trade and other payables	3,117	7,420	7,325
Contract liabilities	27,875	32,278	36,088
Bank borrowings	4,300	8,516	3,085
Cash and cash equivalents	53,538	65,933	55,666
Total equity	52,059	56,299	51,557
Return on average equity (%)	74.7%	71.4%	80.3%

Cash flow summary	Period ended 30 June	
(US\$"000)	2024	2025
Cash flows from operating activities	31,843	22,270
Cash flows from investing activities	138	486
Cash flows from financing activities	(15,370)	(33,030)



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Working capital turnover days	Period ended		
(Number of days)	6/2024	12/2024	6/2025
Trade and other receivables	68 days	67 days	74 days
Inventories	107 days	115 days	97 days
Trade and other payables	27 days	42 days	48 days

### **Appendix**

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# **Revenue Recognition of Different Segments**

Segment	Product / service	Description	Revenue Model
Fixed First Connectivity	Enterprise routers Network switches		~85% of selling price non-recurring
Mobile First Connectivity	Mobile routers  Access points  Mobile antenna & accessories	Hardware plus 12 months' embedded warranty and access to software features	~15% of selling price recurring (see below)
	Embedded warranty and subscriptions	Refers to 1 year warranty and services included with hardware purchase     Recognized over 12 months on straight line basis	Recurring
Warranty and Support Services	Organic warranty and subscriptions	<ul> <li>Refers to optional subscriptions for warranty and services</li> <li>Only comes into effect after embedded warranty expires</li> <li>Straight line recognition over the subscription period</li> </ul>	Recurring
	Other services	Prepaid & postpaid cloud and mobile data traffic	Recurring
Software Licence	Organic warranty and subscriptions	<ul> <li>Refers to optional subscriptions for warranty and services</li> <li>Only comes into effect after embedded warranty expires</li> <li>Straight line recognition over the subscription period</li> </ul>	Recurring
	Virtual appliance and software feature upgrades	Perpetual licenses for on-premise hosting of SpeedFusion and InControl2     Various licenses to activate additional hardware / software features	Non-recurring



### Thank You

### Contacts

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